



WE ARE IN THIS TOGETHER
Change The Mind – Change The World

JOIN WITH US !

GLOBAL BENEFIT EVENT



FOUNDER

Global Charity Initiative

Dr. Gershom Sikaala



Global Peace Ambassador, Entrepreneur, Television Host, Humanitarian, Motivational Speaker, Pastor, Goodwill Ambassador, Mentor to the Elite, and Author of eleven inspirational self-empowerment books.

Born in Zambia Southern Africa, Pastor Dr. Gershom Sikaala, has orated on every continent, spoken in the biggest stadiums around the world, met with world leaders, mentored celebrities, and lectured at universities in the USA and New Zealand.

His achievements include:

- Saving 10,000 lives in Africa each year through his Zambikes company.
- Brought \$250,000 worth of medical supplies to Zambia, Africa.
- Donated 35,000 pairs of shoes to the poor in South Africa.
- Serves as President and Chief Commander for U.S. United Community Chaplain. (Working with various police stations and Communities around the U.S.)
- Led 400 teams to Germany to foster peace at the 2006 soccer world cup.

GLOBAL BENEFIT EVENT

INTRODUCTION

Global Charity Initiative



Poverty is a mindset: Change the mind — Change the world.

Global Charity Initiative (GCI) leadership framework and programs are dedicated to eradicating poverty.

We do this through strategic partnerships, education, and other empowering programs.

We will focus on changing the mentality of the poor by lifting them out of poverty consciousness.

We will train the nationals and locals in areas of need by helping them see the existing resources in their community.

Providing services such as cleaning water systems, education, and infrastructure.

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THE GOAL

Global Charity Initiative



WORLD KNOWLEDGE

Working with different governments along with business and financial moguls to share and pass on their “specialized knowledge” to the world.



CONNECTING CHARITIES WITH CONSCIOUS ENTERTAINERS

Collaborating with Art and Entertainment Artists.



GLOBAL NETWORK CONNECTIONS

Working with key people in communities, states, and countries: UNICEF, World Vision, Zambikes.



CUTTING-EDGE TECHNOLOGIES

Groundbreaking SMART and GREEN technologies that can sustain mankind, preserve our shared planet and end world hunger, e.g. Bitminutes.



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THE MISSION

Global Charity Initiative

MISSION

Our mission is to eradicate poverty on a global scale by empowering people to take charge of their lives, primarily by achieving a shift in mindset.



GLOBAL BENEFIT EVENT

October 27th, 2019
The Beverly Hilton Hotel

9876 Wilshire Blvd, Beverly Hills CA, 90210

7pm p.s.t

GLOBAL BENEFIT EVENT



GLOBAL BENEFIT EVENT

When I was young somebody told me poverty will always exist.

Being poor is a state of mind. As an adult, I want to foster the development of a healthy mind and a healthy spirit. I also want to inspire global leaders and influencers to empathize with those who have no hope for solutions to their needs for a better life.

I have successfully connected with friends, families, celebrities, business executives, politicians, musicians, artists, and royalty. I believe collaboration and technology can end poverty.

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Special Guest

Global Charity Initiative

Keanu Reeves

Born September 2, 1964) is a Canadian actor and musician. He gained fame for his starring roles in several blockbuster films, including comedies from the *Bill and Ted* franchise (1989–2020); action thrillers *Point Break* (1991), *Speed* (1994), the *John Wick* franchise (2014–present); psychological thriller *The Devil's Advocate* (1997); supernatural thriller *Constantine* (2005); and science fiction/action series *The Matrix* (1999–present). He has also appeared in dramatic films such as *Dangerous Liaisons* (1988), *My Own Private Idaho* (1991), and *Little Buddha* (1993), as well as the romantic horror *Bram Stoker's Dracula* (1992).



Special Guest

Global Charity Initiative

Chadwick Bosman

Is an American actor known for his portrayals of real-life historical figures such as Jackie Robinson in *42* (2013), James Brown in *Get on Up* (2014), and Thurgood Marshall in *Marshall* (2017). And for his portrayal of the superhero Black Panther in the Marvel Cinematic Universe films *Captain America: Civil War* (2016), *Black Panther*, *Avengers: Infinity War* (both 2018), and *Avengers: Endgame* (2019). Boseman has also had roles in the television series *Lincoln Heights* (2008), *Persons Unknown* (2010) and the films *The Express: The Ernie Davis Story* (2008), *Draft Day* (2014) and *Message from the King* (2016).



Special Guest

Global Charity Initiative

Richard T. Jones

Is an American actor. Jones is best known for his portrayals of Laveinio in the dramatic film *The Wood* (1999) and Mike of the dramatic films *Why Did I Get Married?* (2007) and *Why Did I Get Married Too?* (2010). He is also well known for his role as Bruce Van Exel, court services officer on the CBS television series *Judging Amy* that aired from 1999 to 2005.



Special Guest

Global Charity Initiative

Clar Weah

Her Excellency The First Lady of Liberia

Clar Marie Weah, owner of several businesses, has dedicated most of her life to humanitarian initiatives in the US, Jamaica, and Liberia. Her dream has always been to be an advocate for children around the world.



Special Guest

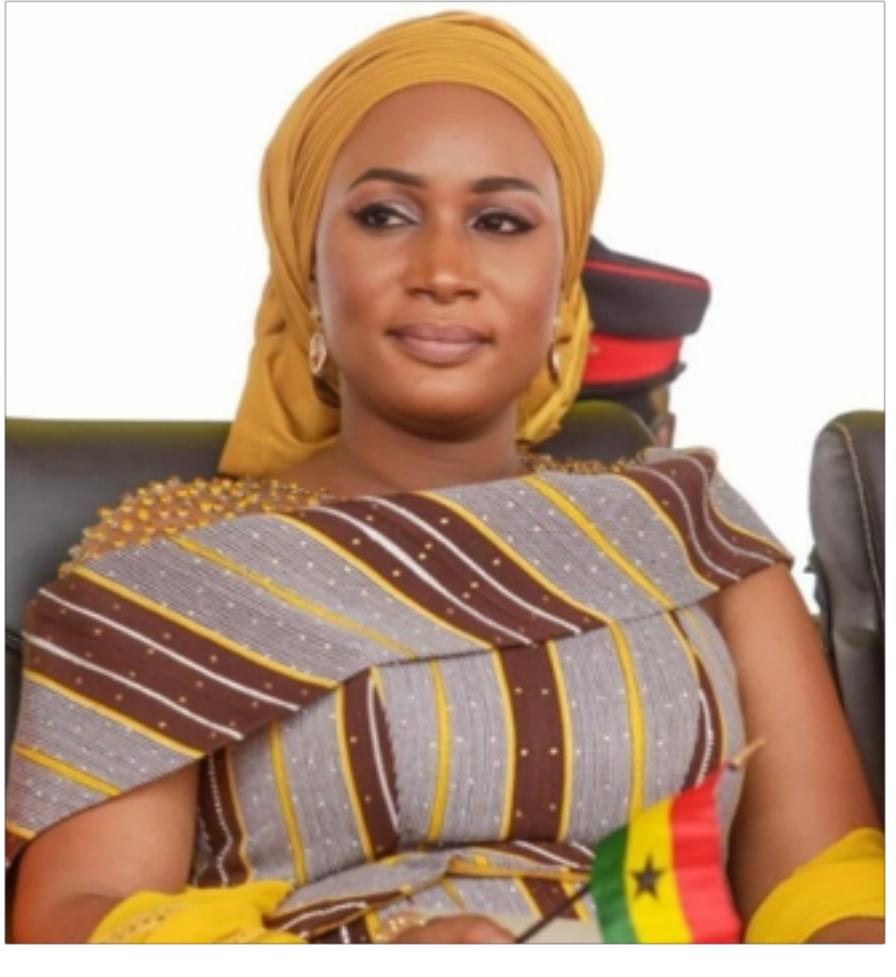
Global Charity Initiative

Samira Bawumia

Her Excellency The Second Lady of The Republic of Ghana

Ghanaian politician and the Second Lady of the Republic of Ghana. She is married to the Vice President of Ghana.

The founder and CEO of the Samira Empowerment & Humanitarian Projects



Special Guest

Global Charity Initiative

Hon Sarah Adwoa Safo

Is the first Minister of State in Charge of Public Procurement. She's been a Member of Parliament since 2013. She is also the Deputy Majority Leader of the Parliament of Ghana. She is a lawyer of 15 years of good standing.

She holds a law Degree from the University of Ghana and Barrister at law Certificate from the Ghana school of law, and a masters of law Degree in Government Procurement from the George Washington University, Washington.

She was the founding legal officer of the Public Procurement Authority of Ghana. She played a leading role in setting up the Appeals and Complaints Panel and helped in transforming the Public Procurement Board to become Public Procurement Authority. She worked with the Legal Aid Board, mediating cases and acting as a legal representative on pro bono.

She holds a number of certificates in Governance and Leadership from the Harvard Business School.



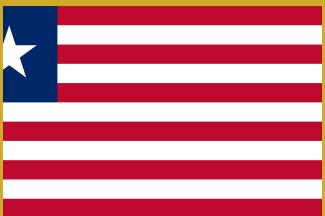
Special Guest

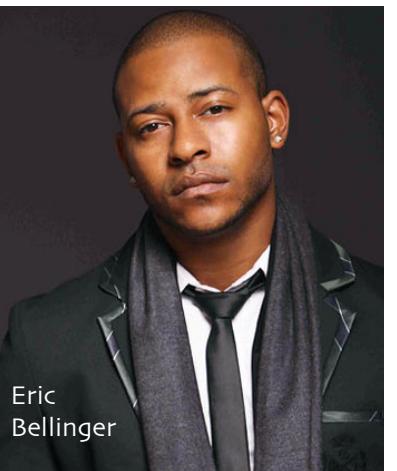
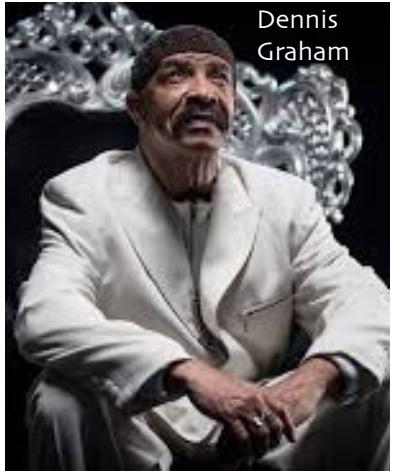
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Cyvette M. Gibson

The Honorable Tenth Mayor of Paynesville, Liberia

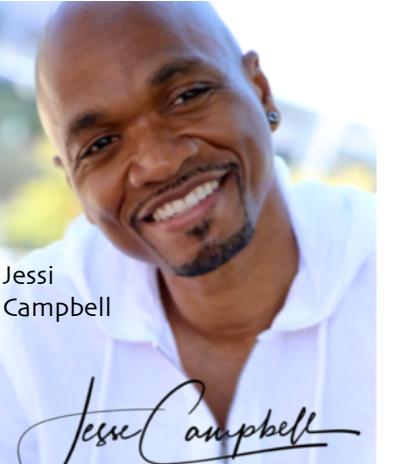
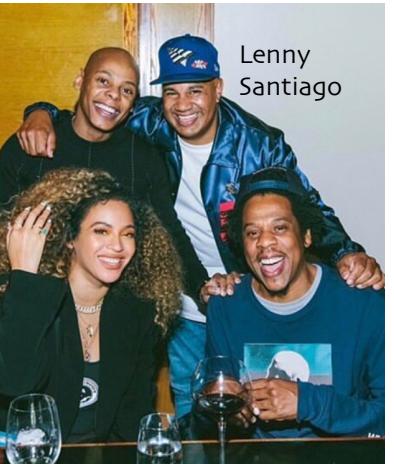
She has been a community advocate for many years, working over the past 17 years in women empowerment, legal and city administration in Liberia and the United States.





HONORED GUESTS

Global Benefit Event



HONORED GUESTS

Global Charity Initiative



Chuck Liddell

UFC Light Heavyweight Champion

He has an extensive striking background in Kempo, Karate, and Kickboxing, as well as a grappling background in collegiate wrestling and Brazilian jiu-jitsu.



Jay Reeves

Actor

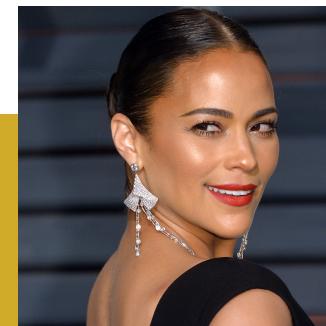
American actor who is best known for playing Shawn Scott in the TV show *All American*. He has also acted in projects like *Throwback Holiday* and *K.C. Undercover*.



Jonas Myrin

Swedish Singer

He is known for his work with Matt Redman^[3] with whom he won two Grammys for the song "10,000 Reasons (Bless the Lord)".



Paula Patton

American Actress

Patton made her feature film debut in the 2005 comedy *Hitch*, and had starring roles in the films *Déjà Vu* (2006), *Precious* (2009), *Mission: Impossible – Ghost Protocol* (2011), *2 Guns* (2013), and *Warcraft* (2016).



Sir David Adjaye

British Architect

Known for designing many buildings around the world. He designed the interior of New York City's Spyscape museum.

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Andre Berto

World Champion Boxer

Two-time former welterweight world champion.



Chico Bennett

Record Producer

An American record producer, songwriter, musician and remixer who's written and produced for Usher, Madonna, Lady Gaga, Hilary Duff and The Killers.



David M. Matsumoto

Author, Psychologist

Director of Humintell - a company that provides "unique training in the fields of facial expression of emotion, nonverbal behavior, detecting deception and cultural adaptation."



Boris Kodjoe

Austrian-German Actor

Known for his roles as Kelby in the 2002 film *Brown Sugar*, the sports-courier agent Damon Carter on the Showtime drama series *Soul Food* and was a recurring character on FOX's *The Last Man on Earth*.



Dentaa Amoateng

Guba Entreprise Founder

Award-winning British Ghanaian entrepreneur, actress, TV presenter, singer, producer, and manager.

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Edward Enninful

British Stylist

Editor-In-Chief of *British Vogue* magazine. He was appointed fashion director of British fashion magazine *i-D* at the age of 18, a position he held for over two decades.



Hugh Quarshie

British-Ghanaian Actor

Best known roles include his appearances in the films *Highlander*, *The Church*, *Star Wars: Episode I – The Phantom Menace*.



Nana Bediako

Ghanaian Theologian

Known as Manasseh Kwame Dakwa Bediako, was a Ghanaian Christian theologian and Rector for the Akrofi-Christaller Institute for Theology, Mission and Culture in Akropong, Ghana.



Sheryl Lee Ralph

American Actress, Singer, Author, and Activist.

Landed her breakthrough role as Deena Jones in the Broadway musical *Dreamgirls*, for which she received Tony Award nomination for Best Actress in a Musical.



Adrienne-Joi Johnson

American Actress

Sometimes credited as A.J. Johnson, choreographer, fitness trainer, and life coach.

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Jeff Blue

Music Producer

Is a multi-platinum record producer, A&R executive, songwriter, and lawyer who is currently A&R consultant for Atlantic Records. He has worked as senior vice president of A&R and staff producer for Warner Bros. Records, Interscope Records, Virgin Records, Capitol Records, Sony BMG, Jive Records, RCA Records, and J Records.



25 Band

Musical Band

The band was formed in 2010 by lead vocalist Tamin along with Adel as the rapper. 25band started in 2010 with their debut single *Vaghte Parvaz* (Time to Fly). Their style is a mixture of pop/electro as well as R&B, Hiphop, Jazz, Pop and Trance with Persian traditional music. They currently live in Los Angeles, California.



Mr. Hassan Sattar

Iranian Singer

Is an Iranian singer with specialization in both Persian pop and classical music. He had gained fame before the Islamic Revolution and became Pahlavi Royal Family court singer up until the political upheavals of the late 1970s. He left Iran in 1978 and has taken residence in the United States since then.



Cameron Cartio

Swedish Singer

Is an Iranian and Afghan-born Swedish pop singer and songwriter. Being signed to Sony Music, he released his debut album *Borderless* in 2005. Cameron is now signed to Taraneh Records and Sherfa Music and has a publishing deal with Universal Music Group and is working on his second untitled release album.



Walter Emanuel Jones

Actor

Is an American actor, martial artist, and dancer, known for playing the role of Zack Taylor, the Black Ranger on the hit television series *Mighty Morphin Power Rangers*. He played in movies including *Backyard Dogs* (2000), *House of the Dead 2* (2005), *The Fast and the Furious: Tokyo Drift* (2006) and recently in *Pop-star: Never Stop Never Stopping* (2016).



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Farzaneh Ashghari

Model

Iranian Model in Los Angeles.



Britney Spears

Singer

Is an American singer, songwriter, dancer, and actress. Born in McComb, Mississippi and raised in Kentwood, Louisiana, she appeared in stage productions and television series, before signing with Jive Records in 1997.



Sam Ashghari

Model

Work with Britney Spears

GLOBAL BENEFIT EVENT

EVENT PROGRAM

Global Benefit Event



ARRIVALS

Red Carpet Greeting by GCI International Models.

All parking lots and drop-off locations open at 5:00 pm.

We strongly encourage you to arrive no later than 6:30pm.
You must be in your seat by the time doors close at 7:00pm





Welcoming

Her Excellency The First Lady of The Republic of Liberia.

Her Excellency The Second Lady of The Republic of Ghana.

Chadwick Boseman, Actor from *Black Panther* and *42*.

Keanu Reeves, Actor from *John Wick* and *The Matrix*



Red Carpet Photo with Getty Images

with GCI's Founder and other press.



Opening and Cocktails

Music by American Idol, Effie Passero



Dinner



Honoring





Keynote Speaker



8.00

Performances from World Class Celebrities

Awards & Recognition of Sponsors



9.00

Closing remarks from the CGI founder

Private Reception



11.00



Change The Mind

Change The World

EXPECTED MEDIA

Global Charity Initiative

HBO

NETFLIX

Hulu

Getty Images

Los Angeles Times

Los Angeles Daily News

Hollywood Life

Screen International

Variety magazine

Angeleno Magazine

Anthem Magazine



Associated Press Television News (APTN)

Beverly Hills Lifestyle Magazine

Entertainment Today

Hollywood

LA Weekly

Los Angeles Magazine

Los Angeles Times

Asian Journal

Backstage

Power 106

Pendulum Studios

Revolt

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THE EVENT TEAM

Global Charity Initiative (October 27, 2019)



Bozoma Saint John

American entrepreneur and marketing executive who is the current chief marketing officer at **William Morris Endeavor**. She served as chief brand officer (CBO) at Uber and a marketing executive at Apple Music.



Dr. Gershom Sikaala

Founder



Bruce Sun

Founder of MBS



Kevin Okyere

Executive Board Member - Ghana



Yuki Li

Producer at Ascesiv Creations

THE EVENT TEAM

Global Charity Initiative (October 27, 2019)



Kwesi Taylor
Managing Partner
The Fort Group



Darris Love
Actor known as "Raymond Ray"



Xylinia Cooper
Director/Legal (HBO)



Kristi Shuton
Creative Talent Development
Walt Disney Television
Global Women Empowerment Ambassador



Arlene Mejia
Owner/Creator - Wellness Beverages, LLC
Owner/Creator - Wellness Beverages 4 kids, LLC
Owner - 360 Holdings , LLC



Anthony Richardson
Founder of the Smart Kiddz Program
owner/creator Unique Flavors Teas



Scooby
Celebrity Artist/Designer



Nancy Vuu
Fashion Designer

THE EVENT TEAM

Global Charity Initiative (October 27, 2019)



Dr. Joseph Bonney
Entrepreneur



David Wood
Film Producer
The Resurrection Of Jesus Christ



Joshua Earp
Media Entrepreneur



Camila Baklayan
Entrepreneur



Hanna Anhari
Designer

SPONSORS

Global Charity Initiative



The Mind Body Soul center
Bruce Sun
Founder



Aviation
Paul Rubio
Founder • CEO



Wellness Beverages 4 Kids
Wellness Beverages, LLC
360 Holdings, LLC
Arlene Mejia
Owner • Founder • Creator



Unique Flavors, LLC
Unique Flavors Smartkiddz Foundation
Anthony Richardson
Founder • CEO



ScipherDragon, Inc
Guenson Lotin
Founder • Chairman • CEO
Genius, Polymath, Writer, Director, Producer
Filmmaker, Editor, Poet, Hedge Fund Manager

CONTACTS

Global Charity Initiative

GCI is a 501(3) Non-profit Organization
Founded and Registered in California in 2011



GLOBAL BENEFIT EVENT



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