



WE ARE IN THIS TOGETHER  
Change The Mind — Change The World

JOIN WITH US !

GLOBAL BENEFIT EVENT



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# FOUNDER

Global Charity Initiative

**Dr. Gershom Sikaala**



Global Peace Ambassador, Entrepreneur, Television Host, Humanitarian, Motivational Speaker, Pastor, Goodwill Ambassador, Mentor to the Elite, and Author of eleven inspirational self-empowerment books.

Born in Zambia Southern Africa, Pastor Dr. Gershom Sikaala, has orated on every continent, spoken in the biggest stadiums around the world, met with world leaders, mentored celebrities, and lectured at universities in the USA and New Zealand.

His achievements include:

- Saving 10,000 lives in Africa each year through his Zambikes company.
- Brought \$250,000 worth of medical supplies to Zambia, Africa.
- Donated 35,000 pairs of shoes to the poor in South Africa.
- Serves as President and Chief Commander for U.S. United Community Chaplain. (Working with various police stations and Communities around the U.S.)
- Led 400 teams to Germany to foster peace at the 2006 soccer world cup.



# INTRODUCTION

Global Charity Initiative



Poverty is a mindset: Change the mind — Change the world.

Global Charity Initiative (GCI) leadership framework and programs are dedicated to eradicating poverty.

We do this through strategic partnerships, education, and other empowering programs.

We will focus on changing the mentality of the poor by lifting them out of poverty consciousness.

We will train the nationals and locals in areas of need by helping them see the existing resources in their community.

Providing services such as cleaning water systems, education, and infrastructure.

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# THE GOAL

Global Charity Initiative



## WORLD KNOWLEDGE

Working with different governments along with business and financial moguls to share and pass on their “specialized knowledge” to the world.



## CONNECTING CHARITIES WITH CONSCIOUS ENTERTAINERS

Collaborating with Art and Entertainment Artists.



## GLOBAL NETWORK CONNECTIONS

Working with key people in communities, states, and countries: UNICEF, World Vision, Zambikes.



## CUTTING-EDGE TECHNOLOGIES

Groundbreaking SMART and GREEN technologies that can sustain mankind, preserve our shared planet and end world hunger, e.g. Bitminutes.





# THE MISSION

Global Charity Initiative

## MISSION

Our mission is to eradicate poverty on a global scale by empowering people to take charge of their lives, primarily by achieving a shift in mindset.





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## GLOBAL BENEFIT EVENT

October 27th, 2019

**The Beverly Hilton Hotel**

9876 Wilshire Blvd, Beverly Hills CA, 90210

7pm p.s.t

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GLOBAL BENEFIT EVENT



WE ARE IN THIS TOGETHER

## GLOBAL BENEFIT EVENT

When I was young somebody told me poverty will always exist.

Being poor is a state of mind. As an adult, I want to foster the development of a healthy mind and a healthy spirit. I also want to inspire global leaders and influencers to empathize with those who have no hope for solutions to their needs for a better life.

I have successfully connected with friends, families, celebrities, business executives, politicians, musicians, artists, and royalty. I believe collaboration and technology can end poverty.

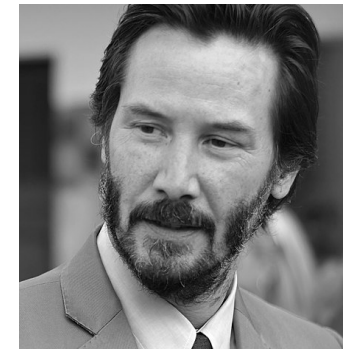
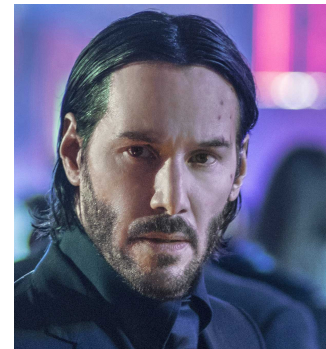


# Special Guest

Global Charity Initiative

## Keanu Reeves

Born September 2, 1964) is a Canadian actor and musician. He gained fame for his starring roles in several blockbuster films, including comedies from the *Bill and Ted* franchise (1989–2020); action thrillers *Point Break* (1991), *Speed* (1994), the *John Wick* franchise (2014–present); psychological thriller *The Devil's Advocate* (1997); supernatural thriller *Constantine* (2005); and science fiction/action series *The Matrix* (1999–present). He has also appeared in dramatic films such as *Dangerous Liaisons* (1988), *My Own Private Idaho* (1991), and *Little Buddha* (1993), as well as the romantic horror *Bram Stoker's Dracula* (1992).



# Special Guest

Global Charity Initiative

## Chadwick Bosman

Is an American actor known for his portrayals of real-life historical figures such as Jackie Robinson in *42* (2013), James Brown in *Get on Up* (2014), and Thurgood Marshall in *Marshall* (2017). And for his portrayal of the superhero Black Panther in the Marvel Cinematic Universe films *Captain America: Civil War* (2016), *Black Panther*, *Avengers: Infinity War* (both 2018), and *Avengers: Endgame* (2019). Boseman has also had roles in the television series *Lincoln Heights* (2008), *Persons Unknown* (2010) and the films *The Express: The Ernie Davis Story* (2008), *Draft Day* (2014) and *Message from the King* (2016).



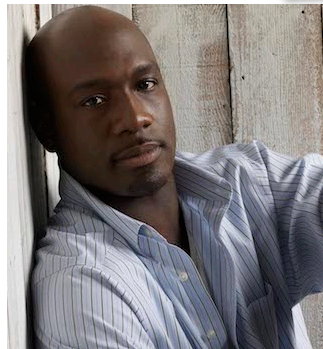


# Special Guest

Global Charity Initiative

## Richard T. Jones

Is an American actor. Jones is best known for his portrayals of Laveinio in the dramatic film *The Wood* (1999) and Mike of the dramatic films *Why Did I Get Married?* (2007) and *Why Did I Get Married Too?* (2010). He is also well known for his role as Bruce Van Exel, court services officer on the CBS television series *Judging Amy* that aired from 1999 to 2005.



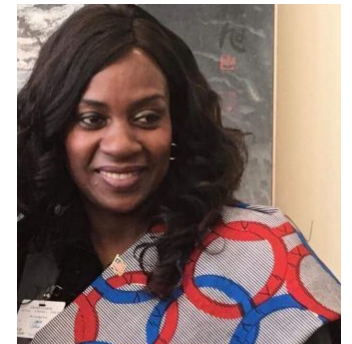
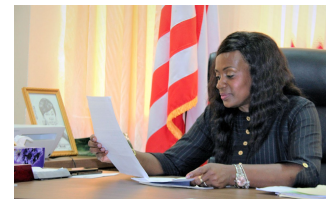
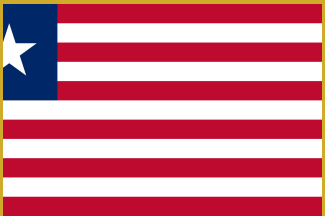
# Special Guest

Global Charity Initiative

## Clar Weah

*Her Excellency The First Lady of Liberia*

Clar Marie Weah, owner of several businesses, has dedicated most of her life to humanitarian initiatives in the US, Jamaica, and Liberia. Her dream has always been to be an advocate for children around the world.





# Special Guest

Global Charity Initiative

## Samira Bawumia

*Her Excellency The Second Lady of The Republic of Ghana*

Ghanaian politician and the Second Lady of the Republic of Ghana. She is married to the Vice President of Ghana.

The founder and CEO of the Samira Empowerment & Humanitarian Projects



# Special Guest

Global Charity Initiative

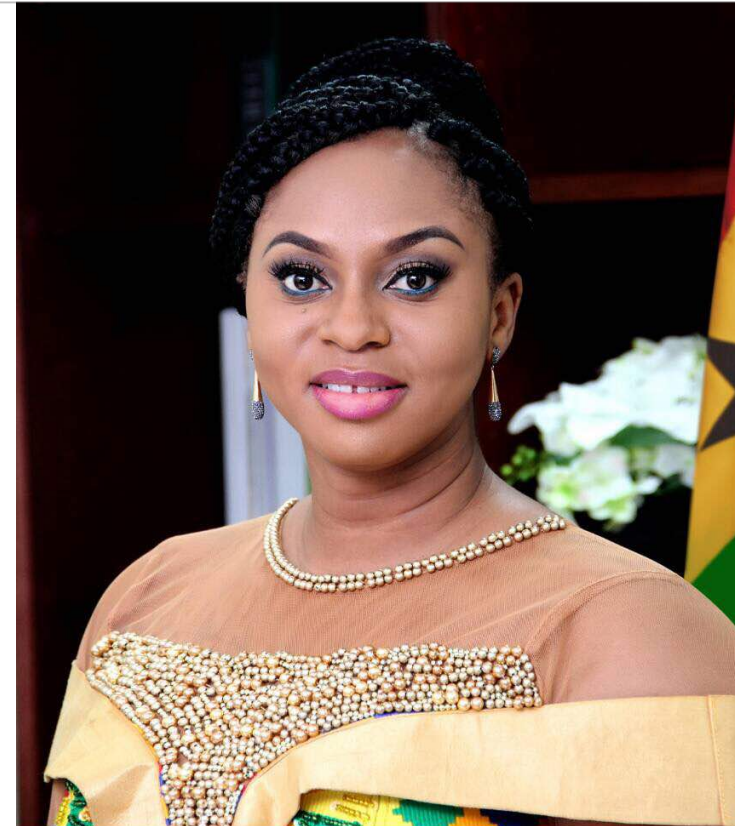
## Hon Sarah Adwoa Safo

Is the first Minister of State in Charge of Public Procurement. She's been a Member of Parliament since 2013. She is also the Deputy Majority Leader of the Parliament of Ghana. She is a lawyer of 15 years of good standing.

She holds a law Degree from the University of Ghana and Barrister at law Certificate from the Ghana school of law, and a masters of law Degree in Government Procurement from the George Washington University, Washington.

She was the founding legal officer of the Public Procurement Authority of Ghana. She played a leading role in setting up the Appeals and Complaints Panel and helped in transforming the Public Procurement Board to become Public Procurement Authority. She worked with the Legal Aid Board, mediating cases and acting as a legal representative on pro bono.

She holds a number of certificates in Governance and Leadership from the Harvard Business School.



HON. SARAH ADWOA SAFO  
MINISTER OF STATE IN CHARGE  
OF PUBLIC PROCUREMENT





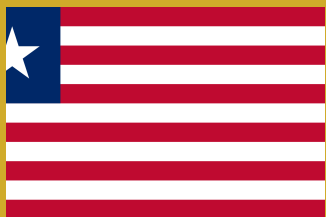
# Special Guest

Global Charity Initiative

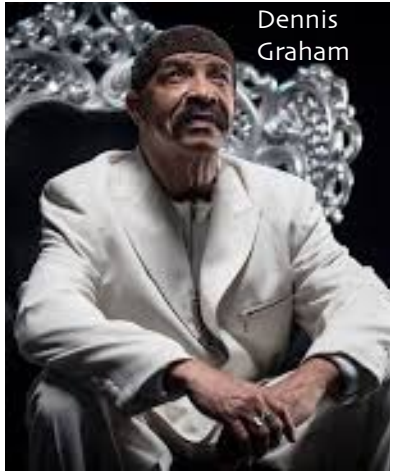
## Cyvette M. Gibson

The Honorable Tenth Mayor of Paynesville, Liberia

She has been a community advocate for many years, working over the past 17 years in women empowerment, legal and city administration in Liberia and the United States.



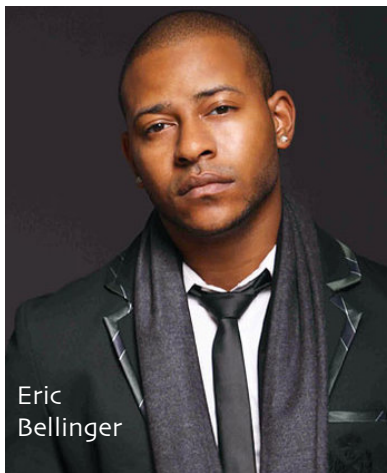




Dennis  
Graham



Jimmy Rooney



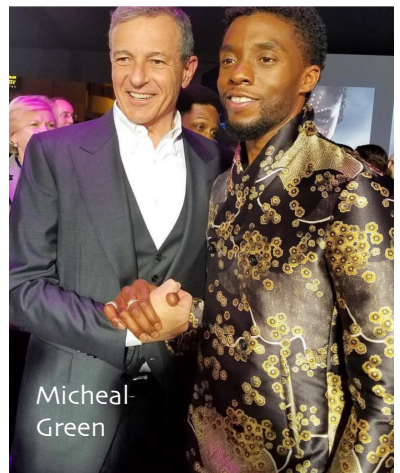
Eric  
Bellinger



Eric  
Moreland



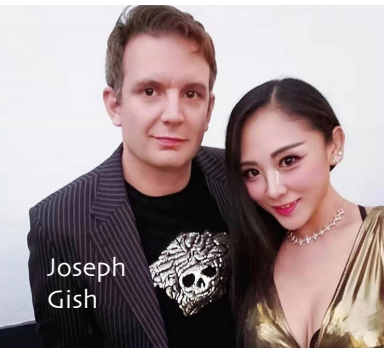
Sarah  
Soheili



Micheal  
Green



Prince  
Randy



Joseph  
Gish

# HONORED GUESTS

Global Benefit Event



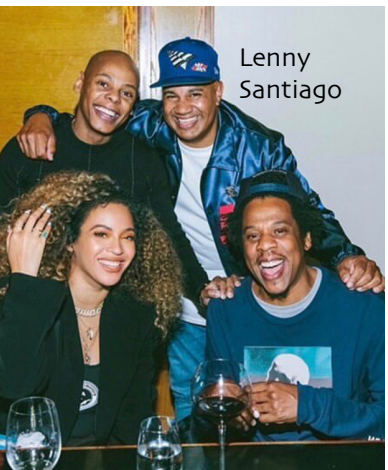
Alysia  
Kaempf



Gerald  
Jerry  
Ortega



Jeremiah



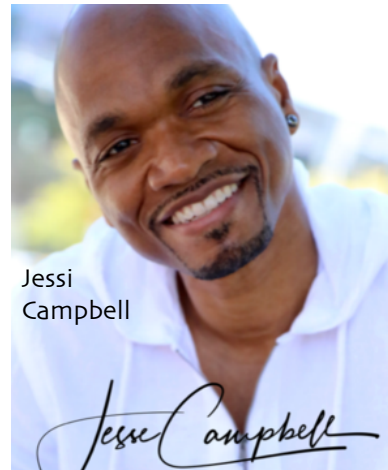
Lenny  
Santiago



Phil  
McDonald M.D.



Jamie  
King



Jessi  
Campbell



Carrie  
Bernans



# HONORED GUESTS

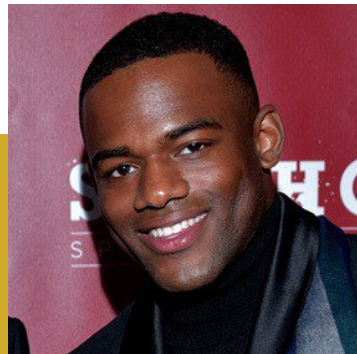
Global Charity Initiative



**Chuck Liddell**

*UFC Light Heavyweight Champion*

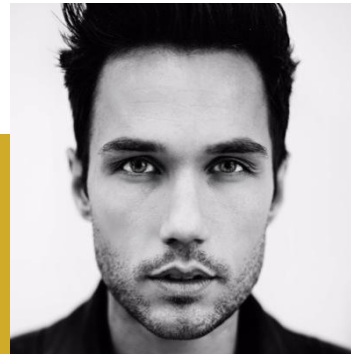
He has an extensive striking background in Kempo, Karate, and Kickboxing, as well as a grappling background in collegiate wrestling and Brazilian jiu-jitsu.



**Jay Reeves**

*Actor*

American actor who is best known for playing Shawn Scott in the TV show *All American*. He has also acted in projects like *Throwback Holiday* and *K.C. Undercover*.



**Jonas Myrin**

*Swedish Singer*

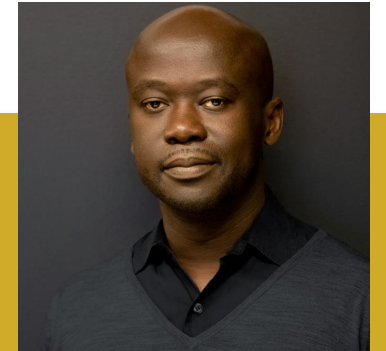
He is known for his work with Matt Redman<sup>[3]</sup> with whom he won two Grammys for the song "10,000 Reasons (Bless the Lord)".



**Paula Patton**

*American Actress*

Patton made her feature film debut in the 2005 comedy *Hitch*, and had starring roles in the films *Déjà Vu* (2006), *Precious* (2009), *Mission: Impossible – Ghost Protocol* (2011), *2 Guns* (2013), and *Warcraft* (2016).



**Sir David Adjaye**

*British Architect*

Known for designing many buildings around the world. He designed the interior of New York City's Spyscape museum.

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**Andre Berto**

*World Champion Boxer*

Two-time former welterweight world champion.



**Chico Bennett**

*Record Producer*

An American record producer, song writer, musician and remixer who's written and produced for Usher, Madonna, Lady Gaga, Hilary Duff and The Killers.



**David M. Matsumoto**

*Author, Psychologist*

Director of Humintell - a company that provides "unique training in the fields of facial expression of emotion, nonverbal behavior, detecting deception and cultural adaptation."



**Boris Kodjoe**

*Austrian-German Actor*

Known for his roles as Kelby in the 2002 film *Brown Sugar*, the sports-courier agent Damon Carter on the Showtime drama series *Soul Food* and was a recurring character on FOX's *The Last Man on Earth*.



**Dentaa Amoateng**

*Guba Enterprise Founder*

Award-winning British Ghanaian entrepreneur, actress, TV presenter, singer, producer, and manager.

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# HONORED GUESTS

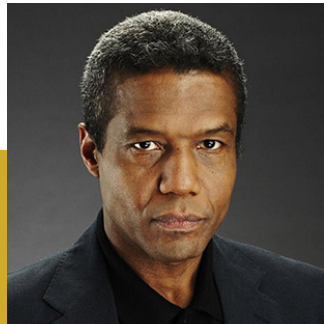
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**Edward Enninful**

*British Stylist*

Editor-In-Chief of *British Vogue* magazine. He was appointed fashion director of British fashion magazine *i-D* at the age of 18, a position he held for over two decades.



**Hugh Quarshie**

*British-Ghanaian Actor*

Best known roles include his appearances in the films *Highlander*, *The Church*, *Star Wars: Episode I – The Phantom Menace*.



**Nana Bediako**

*Ghanaian Theologian*

Known as Manasseh Kwame Dakwa Bediako, was a Ghanaian Christian theologian and Rector for the Akrofi-Christaller Institute for Theology, Mission and Culture in Akropong, Ghana.



**Sheryl Lee Ralph**

*American Actress, Singer, Author, and Activist.*

Landed her breakthrough role as Deena Jones in the Broadway musical *Dreamgirls*, for which she received Tony Award nomination for Best Actress in a Musical.



**Adrienne-Joi Johnson**

*American Actress*

Sometimes credited as A.J. Johnson, choreographer, fitness trainer, and life coach.

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# HONORED GUESTS

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**Jeff Blue**

*Music Producer*

Is a multi-platinum record producer, A&R executive, songwriter, and lawyer who is currently A&R consultant for Atlantic Records. He has worked as senior vice president of A&R and staff producer for Warner Bros. Records, Interscope Records, Virgin Records, Capitol Records, Sony BMG, Jive Records, RCA Records, and J Records.



**25 Band**

*Musical Band*

The band was formed in 2010 by lead vocalist Tamin along with Adel as the rapper. 25band started in 2010 with their debut single Vaghte Parvaz (Time to Fly). Their style is a mixture of pop/electro as well as R&B, Hip-hop, Jazz, Pop and Trance with Persian traditional music. They currently live in Los Angeles, California.



**Mr. Hassan Sattar**

*Iranian Singer*

Is an Iranian singer with specialization in both Persian pop and classical music. He had gained fame before the Islamic Revolution and became Pahlavi Royal Family court singer up until the political upheavals of the late 1970s. He left Iran in 1978 and has taken residence in the United States since then.



**Cameron Cartio**

*Swedish Singer*

Is an Iranian and Afghan-born Swedish pop singer and songwriter. Being signed to Sony Music, he released his debut album *Borderless* in 2005. Cameron is now signed to Taraneh Records and Sherfa Music and has a publishing deal with Universal Music Group and is working on his second untitled release album.



**Walter Emanuel Jones**

*Actor*

Is an American actor, martial artist, and dancer, known for playing the role of Zack Taylor, the Black Ranger on the hit television series *Mighty Morphin Power Rangers*. He played in movies including *Backyard Dogs* (2000), *House of the Dead 2* (2005), *The Fast and the Furious: Tokyo Drift* (2006) and recently in *Pop-star: Never Stop Never Stopping* (2016).

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# HONORED GUESTS

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**Farzaneh Ashghari**

*Model*

Iranian Model in Los Angeles.



**Britney Spears**

*Singer*

Is an American singer, songwriter, dancer, and actress. Born in McComb, Mississippi and raised in Kentwood, Louisiana, she appeared in stage productions and television series, before signing with Jive Records in 1997.



**Sam Ashghari**

*Model*

Work with Britney Spears

GLOBAL BENEFIT EVENT



# EVENT PROGRAM

Global Benefit Event



## ARRIVALS

Red Carpet Greeting by GCI International Models.  
All parking lots and drop-off locations open at 5:00 pm.

We strongly encourage you to arrive no later than 6:30pm.  
You must be in your seat by the time doors close at 7:00pm

05.00





06.30

### Red Carpet Photo with Getty Images

with GCI's Founder and other press.



07.00

### Opening and Cocktails

Music by American Idol, Effie Passero

### Welcoming

07.10

07.30

### Dinner



### Honoring

Her Excellency The First Lady of The Republic of Liberia.  
Her Excellency The Second Lady of The Republic of Ghana.  
Chadwick Boseman, Actor from *Black Panther* and *42*.  
Keanu Reeves, Actor from *John Wick* and *The Matrix*

7.45



**Keynote Speaker**

**8.00**

**Performances from World Class Celebrities**

**8.30**

**Awards & Recognition of Sponsors**

**9.00**

**Closing remarks from the CGI founder**

**10.00**

**Private Reception**

**11.00**



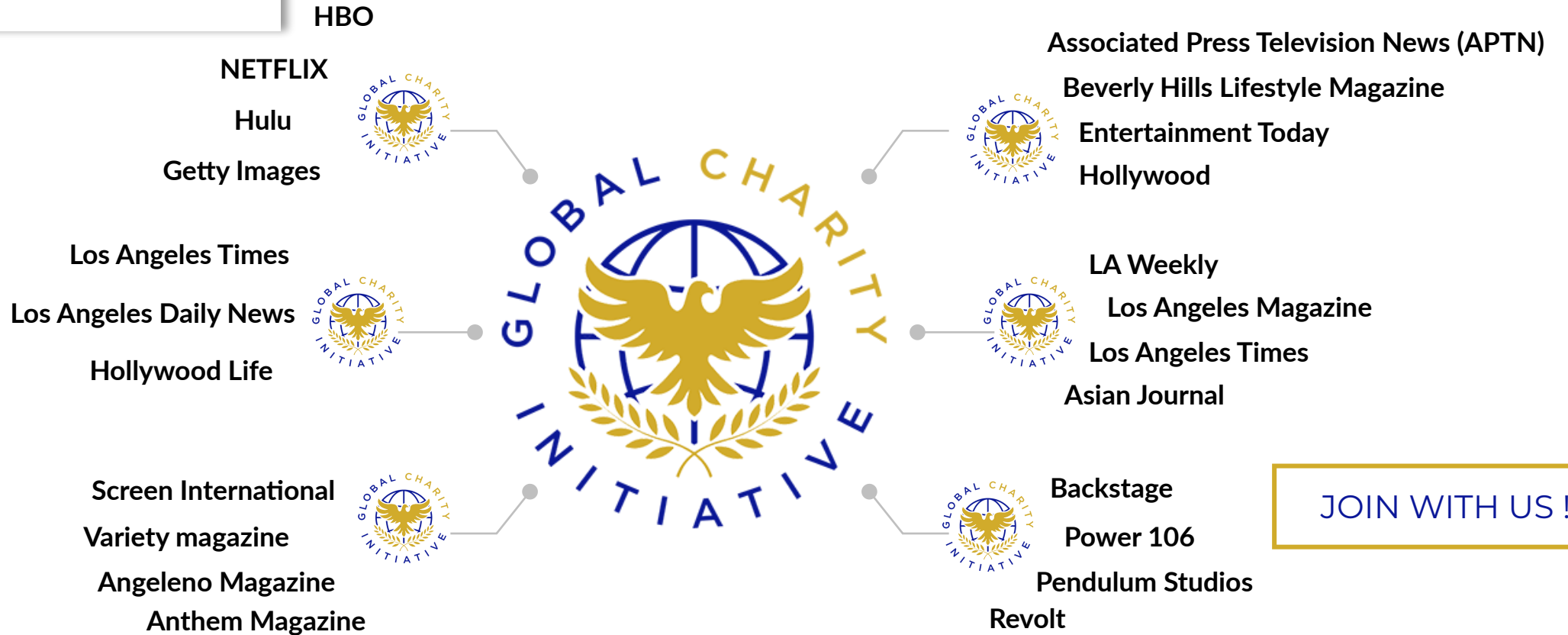


Change The Mind

Change The World

# EXPECTED MEDIA

Global Charity Initiative



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# THE EVENT TEAM

Global Charity Initiative (October 27, 2019)



**Dr. Gershom Sikaala**  
Founder



**Bozoma Saint John**

American entrepreneur and marketing executive who is the current chief marketing officer at **William Morris Endeavor**. She served as chief brand officer (CBO) at Uber and a marketing executive at Apple Music.



**Bruce Sun**  
Founder of MBS



**Kevin Okyere**  
Executive Board Member - Ghana



**Yuki Li**  
Producer at Ascesiv Creations

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# THE EVENT TEAM

Global Charity Initiative (October 27, 2019)



**Kwesi Taylor**

Managing Partner  
The Fort Group



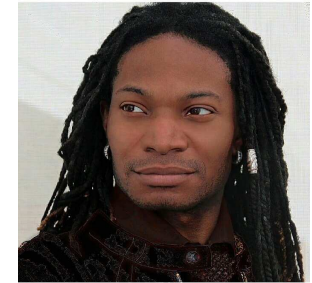
**Darris Love**

Actor know as "Raymond Ray"



**Arlene Mejia**

Owner/Creator - Wellness Beverages, LLC  
Owner/Creator - Wellness Beverages 4 kids, LLC  
Owner - 360 Holdings , LLC



**Scooby**

Celebrity Artist/Designer



**Xylina Cooper**

Director/Legal (HBO)



**Kristi Shuton**

Creative Talent Development  
**Walt Disney Television**  
Global Women Empowerment Ambassador



**Anthony Richardson**

Founder of the Smart Kiddz Program  
owner/creator Unique Flavors Teas



**Nancy Vuu**

Fashion Designer

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# THE EVENT TEAM

Global Charity Initiative (October 27, 2019)



**Dr. Joseph Bonney**  
Entrepreneur



**David Wood**  
Film Producer  
*The Resurrection Of Jesus Christ*



**Camila Baklayan**  
Entrepreneur



**Joshua Earp**  
Media Entrepreneur



**Hanna Anhari**  
Designer

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# SPONSORS

Global Charity Initiative



**The Mind Body Soul center**  
**Bruce Sun**  
Founder



**Aviation**  
**Paul Rubio**  
Founder • CEO



**Wellness Beverages 4 Kids**  
**Wellness Beverages, LLC**  
**360 Holdings, LLC**  
**Arlene Mejia**  
Owner • Founder • Creator



**Unique Flavors, LLC**  
**Unique Flavors Smartkiddz Foundation**  
**Anthony Richardson**  
Founder • CEO



**ScipherDragon, Inc**  
**Guenson Lotin**  
Founder • Chairman • CEO  
Genius, Polymath, Writer, Director, Producer  
Filmmaker, Editor, Poet, Hedge Fund Manager

# CONTACTS

Global Charity Initiative

GCI is a 501(3) Non-profit Organization  
Founded and Registered in California in 2011



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